

Greater

WORKS



ENTERPRISES

Publishing Guide

Greetings,

Greater Works Enterprises began in 2016 with the goal of becoming the premier self-publishing company for Christian authors with excellence as the foundation for every service we provide. Over the years, we have had the honor of meeting with some excellent writers who have a passion for Christ and desire to see the name of the Lord published around the world. These writers range from Pastors and Ministers to Chefs, Politicians, and Business Owners who have messages to share in their areas of expertise. If you are one of these people with a message for the world, we would love to speak with you about your work and how we can partner with you to see your books in print and online.

It has been a blessing to be trusted by a growing number of writers who are seeking affordable options to get their work professionally published and marketed in a world where learning how to publish can seem overwhelming. We're excited that you would take the time to consider us for your future endeavors. Provided in this guide are descriptions of our most popular packages and a few answers to some common questions we receive. We look forward to having you join the Greater Works Enterprises Family. God bless.

*JG Pitts
CEO*

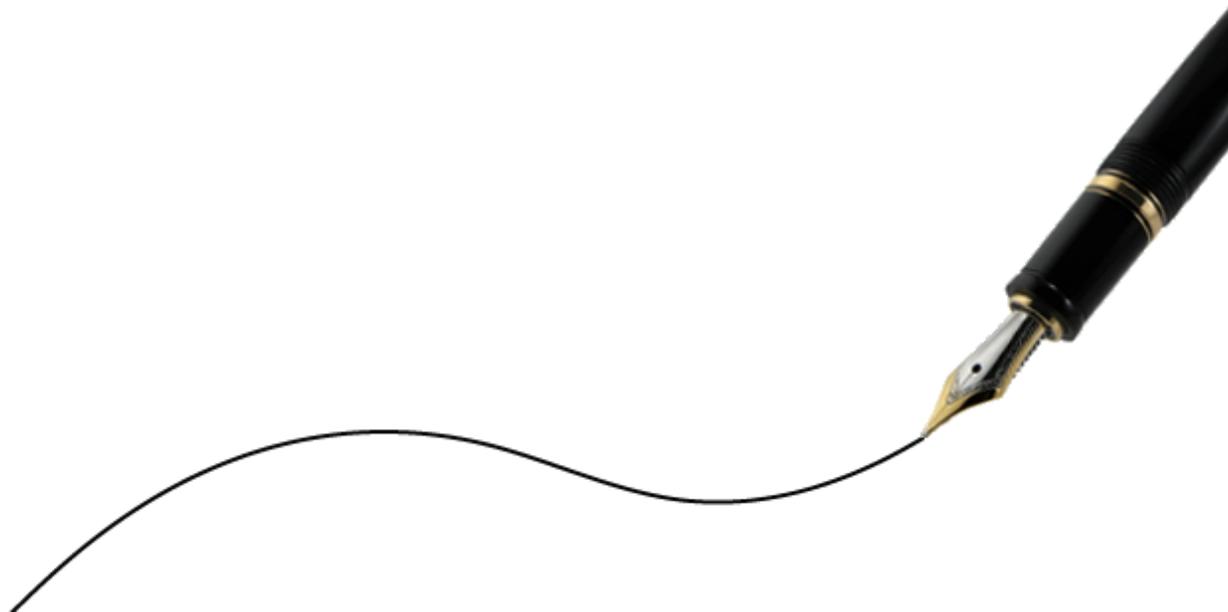
Our Packages

TIER I - \$699

The Elite package is an excellent choice for those would like to turn their book into a keepsake or sell them directly.

WHAT DO YOU GET?

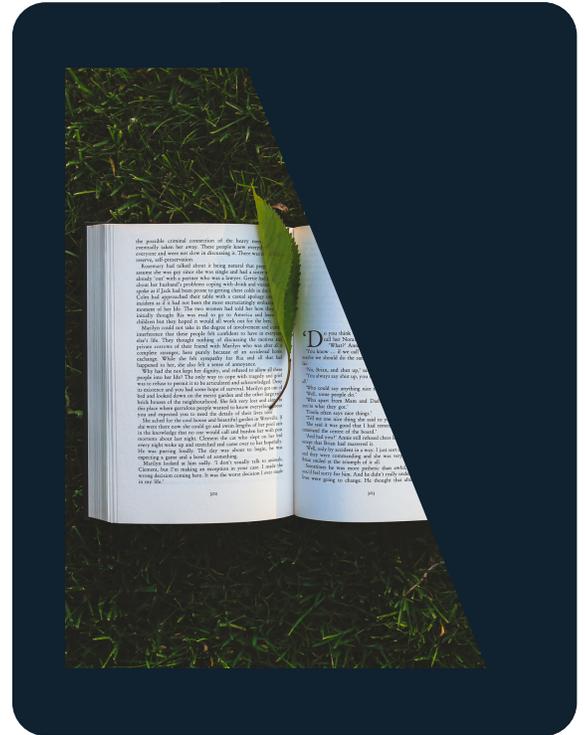
- TRADE PAPERBACK BINDING (B&W INTERIOR, COLOR COVER)
- INTERIOR BOOK DESIGN AND PAGE LAYOUT
- ISBN
- COMPLIMENTARY AUTHOR COPY
- EMBELLISHMENTS AND/OR IMAGE INSERTIONS (1)
- RETAIN RIGHTS TO MATERIALS
- NON-EXCLUSIVE CONTRACT



Our Packages

TIER II - \$999

For those ready to dive into the world of eCommerce with a paperback print book and a customized eBook set to Worldwide Distribution.



WHAT DO YOU GET?

- THE TIER I PACKAGE PLUS:
- PAPERBACK & E-BOOK FORMATS WITH DISTRIBUTION
- WORLDWIDE CHANNEL DISTRIBUTION
- SOLD ON AMAZON.COM, BARNES&NOBLE.COM, ETC.
- U.S. COPYRIGHT REGISTRATION
- LIBRARY OF CONGRESS CONTROL NUMBER
- EMBELLISHMENTS AND/OR IMAGE INSERTIONS (5)
- PAPERBACK COPIES (5)

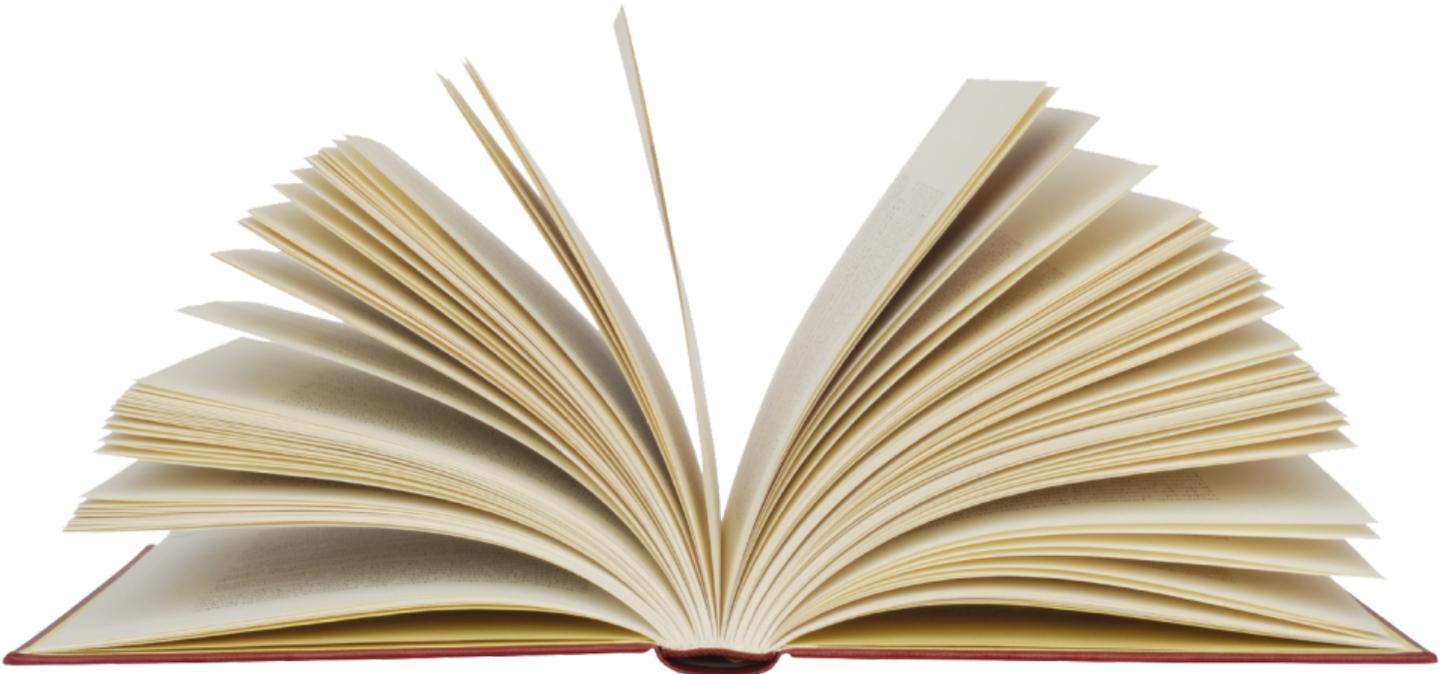
Our Packages

TIER III - \$1,999

This package is for authors who are ready to take their book to new heights with three formats in Worldwide Distribution.

WHAT DO YOU GET?

- THE TIER II PACKAGE PLUS:
- HARDCOVER ADDITIONAL FORMAT
- WORLDWIDE CHANNEL DISTRIBUTION (ALL FORMATS)
- SOLD ON AMAZON.COM, BARNES&NOBLE.COM, ETC. (ALL FORMATS)
- EMBELLISHMENTS AND/OR IMAGE INSERTIONS (10)
- BOOKSTUBS (15)
- PAPERBACK COPIES (10)
- HARDCOVER COPIES (1)
- BARNES & NOBLE "READ INSTANTLY" FEATURE
- AMAZON "LOOK INSIDE" AND GOOGLE PREVIEW



Our Packages

TIER IV - \$3,999

Let's take it up a notch with some marketing shall we? This package is for authors who are ready to take advantage of materials to help get the word out about their books.



WHAT DO YOU GET?

- THE TIER III PACKAGE PLUS:
- EDITORIAL ASSESSMENT
- PERSONALIZED AUTHOR WEBPAGE
- EMBELLISHMENTS AND/OR IMAGE INSERTIONS (20)
- BOOKSTUBS (25)
- PAPERBACK COPIES (25)
- HARDCOVER COPIES (5)
- BOOKMARKS AND BUSINESS CARDS (100 OF EACH)
- STANDARD BOOK VIDEO
- PRESS RELEASE - ESSENTIAL

Our Packages

TIER V - \$5,999

Our best package yet! Just for authors who are seeking the most exposure for their books to increase their sales potential by adding a Publicity Campaign to reach a wider audience.

WHAT DO YOU GET?

- THE TIER IV PACKAGE PLUS:
- EMBELLISHMENTS AND/OR IMAGE INSERTIONS (25)
- BOOKSTUBS (50)
- PAPERBACK COPIES (50)
- HARDCOVER COPIES (5)
- PUBLICITY CAMPAIGN (UP TO 12 WEEKS)



FREQUENTLY ASKED QUESTIONS

Q: WHAT STEPS ARE TYPICALLY INVOLVED IN PUBLISHING A BOOK WITH GREATER WORKS ENTERPRISES?

A: WHILE THE PROCESS CAN VARY FOR EACH AUTHOR DUE TO SPECIFIED REQUESTS, THE TYPICAL PROCESS CONSISTS OF:

- AUTHOR CONSULTATION
- AUTHOR MANUSCRIPT SUBMISSION
- INITIAL MANUSCRIPT REVIEW AND ACCEPTANCE
- AUTHOR CONTRACT SIGNING
- BOOK INTERIOR STRUCTURING AND DESIGN
- BOOK EDITING PHASES
- COVER DESIGN PHASES
- AUTHOR REVIEW AND CONFIRMATION OF FINAL PRODUCTS
- MARKETING CONSULTATIONS
- FINAL BOOK AND/OR EBOOK MADE AVAILABLE THROUGH WORLDWIDE DISTRIBUTION

Q: HOW LONG DOES IT TAKE TO GET PUBLISHED?

A: TIMES VARY BASED ON THE PACKAGE ORDERED AND HOW QUICKLY AUTHORS RESPOND WITH FEEDBACK DURING THE PROCESS. ON AVERAGE, MOST BOOKS TAKE ABOUT 6 MONTHS TO A YEAR TO COMPLETE.

Q: SHOULD I GET MY BOOK EDITED EVEN THOUGH I'M A GOOD WRITER?

A: ABSOLUTELY! THE BEST WRITERS KNOW SOMETHING SIMPLE ABOUT THEMSELVES, THEY MAKE MISTAKES SOMETIMES. AFTER SPENDING WEEKS, MONTHS, OR EVEN A YEAR OR MORE WORKING ON THE SAME MANUSCRIPT, MOST AUTHORS MAY RE-READ THEIR BOOKS AND FIND GLARING ERRORS BUT MISS POINTS THAT A CRITICAL AND PROFESSIONAL SET OF EYES WOULD SEE. GOOD EDITORS DO MORE THAN JUST POINT OUT MISTAKES, THEY MAKE SURE THAT THE FLOW OF THE ENTIRE BOOK MAKES SENSE, THEY VERIFY GRAMMAR STRUCTURES ARE COHESIVE, AND THEY ARE PASSIONATE ABOUT THE EXPERIENCE OF THE READER. AS AN AUTHOR, YOU ONLY GET ONE CHANCE TO MAKE A FIRST IMPRESSION. YOUR READERS SHOULD FOCUS ON YOUR MESSAGE AND NOT YOUR GRAMMAR.

FREQUENTLY ASKED QUESTIONS

Q: HOW MUCH ARE MY ROYALTIES WITH GREATER WORKS ENTERPRISES?

A: 75%. WHILE THIS IS NOT THE NORM ACROSS THE PUBLISHING WORLD WE HAVE A VISION OF SEEING AUTHORS TREATED FAIRLY IN THE MARKET WHEN THEY EARN THEIR SALES. SOME TRADITIONAL PUBLISHERS PAY OUT 15% OF WHAT AN AUTHOR SOLD AFTER COSTS ARE REMOVED. WE WANTED TO BE DIFFERENT. SINCE OUR PURPOSE IS TO BE A SOURCE OF AFFORDABLE PUBLISHING FOR CHRISTIANS WE DESIRED TO MAKE EVERYTHING ADVANTAGEOUS TO OUR CUSTOMERS. INCLUDING THEIR ROYALTIES. SO, ENJOY EVERY DOLLAR. YOU'VE EARNED IT.

Q: WHAT FORMATS OF BOOKS DO YOU MAKE?

A: WE OFFER HARDCOVER BOOKS WITH OR WITHOUT COVER JACKETS, PAPERBACK BOOKS, AND EBOOKS. OUR MOST POPULAR SIZE OF EACH BOOK IS 6 INCHES BY 9 INCHES BUT WE CAN ALSO ACCOMMODATE OTHER SIZES UPON REQUEST.

Q: WHEN DO ROYALTIES GET PAID TO THE AUTHORS?

A: WE PAY OUT ROYALTIES ON A QUARTERLY BASIS IN JANUARY, APRIL, JULY, AND OCTOBER.

Q: ARE THERE ANY BOOKS/MANUSCRIPTS THAT YOU TYPICALLY REJECT?

A: YES. WE ARE A CHRISTIAN COMPANY AND WHILE WE DO NOT LIMIT WHAT WE PUBLISH TO FAITH-BASED CONTENT WE WILL NOT ACCEPT ANY WORK THAT PURPOSELY DENOUNCES THE BIBLE, THE EXISTENCE OF THE TRUE AND LIVING GOD OF THE BIBLE, JESUS CHRIST AS LORD, THE WORKING OF THE HOLY SPIRIT, OR SEEKS TO Demean, DESTROY, OR UNDERMINE THE CHRISTIAN FAITH. ANY BOOK OR MANUSCRIPT WITH CONTENT THAT DOES SO WILL BE IMMEDIATELY REJECTED. ALL OTHER BOOKS WILL BE REVIEWED FOR ACCEPTANCE OF THEIR CONTENT ON A CASE-BY-CASE BASIS. GREATER WORKS ENTERPRISES RESERVES THE RIGHT TO REFUSE TO PUBLISH ANY CONTENT THAT IT DEEMS CONTRARY TO ITS MISSION AND VISION. PLEASE SEE OUR CONTENT GUIDELINES AND EDITORIAL GUIDELINES ON THE WEBSITE FOR MORE INFORMATION.



READY TO GET STARTED?

SUBMIT YOUR MANUSCRIPT
ON OUR WEBSITE

WWW.GREATERWORKSENTERPRISES.COM/PUBLISHING

FOLLOW US ON SOCIAL MEDIA



GREATER WORKS ENTERPRISES



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